

**Lakeside Swim Club
2010 Trevilian Way
Louisville, KY 40205**

Lakeside Swim Club, in Louisville, KY, is seeking candidates to be its next General Manager. The 100-year old club is looking for a leader with the business and aquatics background to create excellent experiences for its members and efficiently manage day-to-day operations. The job posting below provides additional details on the role and requirements - please send a Cover Letter and Resume to board@lakesideswim.com.

Please share this information with your networks.

Job Title: General Manager

About Lakeside Swim Club:

Lakeside Swim Club is a breathtaking, private facility. Approximately 9,000 members have year-round access to our pools, our fitness facility and fitness classes. Started as a neighborhood pool in 1924, Lakeside is now the preeminent aquatics facility in the region – there is really nothing else like it. Lakeside includes a 3-million-gallon chlorinated lake and an 8-lane, lap and recreational pool. Lakeside also provides a full-time exercise facility, fitness classes, swim lessons, activities room, and concession stand. Lakeside Swim Club is located in the Highlands Neighborhood in Louisville, Kentucky.

www.lakesideswim.com

https://en.wikipedia.org/wiki/The_Highlands,_Louisville

Job Summary:

The General Manager (GM) is responsible for the daily operations and overall management of the Lakeside Swim Club. Operating under the general supervision of the Board of Directors, the GM independently plans and executes duties aligned with the club's policies, budget, and strategic goals.

Key Responsibilities

1. Mission and Culture Leadership

- Support and embody the mission, vision, and culture of the Club.
- Be a visible, approachable presence who actively engages with members and staff across club programs, facilities, and events.
- Promote a welcoming environment and maintain high levels of member satisfaction.
- Foster strong relationships with both Certificate and Associate members while managing member concerns with professionalism.

- Ensure consistent delivery of high-quality services and experiences across all aquatic, fitness, and recreational programs.
- Uphold ethical, honest, and professional conduct among all staff.

2. Financial Stewardship

- Ensure the Club's financial health, stability, and sustainability.
- Collaborate with the Board Treasurer and accountant to create and monitor financial performance, budgets, and forecasts.
- Develop and maintain a long-term capital and facilities maintenance plan.

3. Safety and Compliance

- Enforce the highest safety standards across all operations and facilities.
- Ensure compliance with all local, state, and federal regulations, including those for private clubs and nonprofit organizations.
- Maintain and update emergency preparedness plans; train staff accordingly.
- Stay current on industry trends, attend relevant conferences, and maintain certifications (e.g., lifeguarding, CPR, AED, food safety).

4. Operations Management

- Direct daily operations and implement short- and long-term organizational plans.
- Oversee and support all department heads (e.g., Aquatics, Concessions, Maintenance, Events, Fitness, IT, Administration).
- Manage staff hiring, training, evaluation, and professional development.
- Lead IT and administrative teams to use technology (payment portal, membership system, club IT infrastructure, etc.) to create a better member experience.
- Lead new member onboarding and regular communications to membership about rules, dues, and updates.

5. Board Collaboration and Strategic Execution

- Serve as the primary liaison to the Board of Directors.
- Execute Board-approved goals and provide regular updates and insights.
- Help shape and update the Strategic Plan in coordination with the Board.
- Attend Board meetings and support volunteer committees and initiatives.

Key Qualifications

- Experience managing a private club, aquatics facility, or similar organization.
- Effective financial management skills - oversight of annual operating and capital budgets.

- Sincere and consistent member and staff engagement – being the “face of the club”
 - Ability to act as a “thought partner” with the Board and its Committees.
 - Skills in developing a strong workplace culture - good hiring, training, communication, and fostering a strong teamwork ethic.
 - Ability to create superb experiences in all aspects of the club for members and guests.
 - Superior communication skills, exuding energy, and creativity.
 - Attentiveness to member services, programming, and satisfaction.
 - Demonstrated ability to set standards of performance and execution and ensure that they are consistently maintained and evaluated.
 - Membership and participation in Club Management Association of America (CMAA); National Recreation and Parks Association (NRPA) or similar preferred, but not required.
 - Certification in CPR, first aid, and/or lifeguarding preferred, but not required
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Educational Requirements

- College degree or the equivalent
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Additional Requirements

- Ability to work in an office (remaining stationary up to 50% of the time) and outdoors in extreme heat or other inclement weather
 - Ability to lift 50 lbs and move or transport items as needed for day-to-day operations
 - Ability to occasionally navigate close quarters, climb ladders and steps, and handle hazardous water treatment chemicals
 - Pass a criminal background check
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Benefits:

- Salary commensurate with qualifications and experience - expected range \$90-120k
- Additional benefits include health insurance, disability insurance, 401K option, personal time off, vacation time, and club membership.

Please note this job posting is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities, and activities may change.