

Winter January 2021 Louisville, Kentucky Volume 30, Number 1

# The Lakeside

# **IMPORTANT MEMBERSHIP RENEWAL PROCEDURES ON BACK PAGE**

### Winter Pool Open

January 2–April 18, 2021

### **Facility Hours**

Monday—Friday 6:00 am—8:00 pm Sunday 11:00 am—6:00 pm

### Weather Related Closings

Lakeside club hours may be altered due to inclement weather. Check local news stations, the Lakeside website, or call the club for information regarding changes in programs, delayed openings, or early closings.

### 2021 Summer Season

Opening Day	Saturday, May 29, 2021
Closing Day	Monday, September 6, 2021

### **Programs and Policies**

Visit our website at www.lakesideswim.com for current club programs, activities, and policies.

### **Covid-19 Pandemic Protocols**

Lakeside is operating on a reservation system for members 18 and over. Registration for the reservation system is required for swimming pool, weight room, and fitness programs. Masks must be worn while at Lakeside. The only exception is when in the swimming pool. Members shall remain 6' apart at all times. Restrooms are available for handwashing, toilet use, and use of changing areas. The saunas and showers are closed.

### Lakeside Swim Club

2010 Trevilian Way Louisville, Kentucky 40205 502.454.4585 www.lakesideswim.com

### Dear Lakeside Members,

We are well into our 52nd winter season, and while it may look a little different, and we all continue to adjust to new rules and regulations, there is a lot that remains the same. The pool is open inside our winter structure and if you have never been in the winter pool, I would highly encourage you to make a reservation to swim a few laps. It is always a great escape for me.

While we will continue to enjoy the winter season, the staff and management of the club are already hard at work preparing for our summer opening and are confident that we will all be able to enjoy Lakeside to the fullest this summer. Look for more information about what the summer season will look like as we approach our opening on May 29.

One thing that will unfortunately not remain the same this season are membership dues. Understandably, this season we saw only about a quarter of our normal memberships remain active, which had a drastic impact on the club's revenue. Let me stress that while the club did take some losses as a result of this, financially we are still in OK shape and believe we will be back to great shape in a few years. The board was able to take this opportunity to examine how our dues are set and have a solid plan for this and future years. The starting point for how dues are set will be to spread the base operating, maintenance, and debt recovery costs for the club across every membership. This approach should ensure we will be protected should another difficult season come along (but please, let's just not). So, while most dues have gone up 20%, the largest percent increases this season will be for Inactive and Certificate members.

Thank you all again for your support, encouragement, suggestions, and feedback over this prior year. It is a pleasure to serve such an active and engaged set of members. I am very much looking forward to seeing you all at the lake this year (from six feet away of course).

Corey Robertson , President Lakeside Board of Directors

### Lakeside Management Staff

Mary Graves Tammy Glas Christopher Neichter Nick Schmidt Lizzy Buecker Evan Wilburn Walter Sheets Garrett McTavish Colin Curtis General Manager Office Operations Aquatic Operations Concessions Operations Program Operations IT Operations Fitness and Facility Operations Maintenance Operations Maintenance Operations

### Lakeside Board of Directors

Corey Robertson Lori Rafferty Vicki Coombs David Hayes Kevin Monsour Robert Moss Zach Hoyt Larry Frederiksen Sue Blakeley President Vice President Secretary Treasurer Director Director Director Director Emeritus Director Emeritus



# **MEMBERSHIP RENEWAL PROCEDURES**

## All Members are encouraged to pay for their membership online with either an echeck or credit card. Help us eliminate the paper invoicing in 2022!

Follow these instructions:

- 1. Go to our website at lakesideswim.com/register
- 2. Click on the Membership Sign In Tab found on the home page
- The Primary Member will click Register and sign in with First name, Last Name, Email address and Date Of Birth
- 4. Once an account is created you can Navigate to "ManageMembership Tab"
- 5. Follow the instructions for payment.

Contact Evan Wilburn, IT Services at Lakeside, 454.4585 ext 235 or email at <u>ewilburn@lakesideswim.com</u> for assistance on the above procedures.

Due to the Pandemic, members are encouraged to use the portal for electronic payment. If you elect not to do this in 2021, you should send your membership with payment via United States Postal Service.

If you choose to make your payment in person, you must have your printed invoice, a check or money order (preferred), and cash if *absolutely* necessary.

### 2021–2022 Membership Renewal

Membership Year May 29, 2021–May 13, 2022 Members MUST provide current information for their membership to include current email and telephone numbers.

### Who May Be On Your Membership

Members listed on the membership MUST be bonafide residents of your home. If someone is listed on the family membership and is found not to be a resident of your home, your membership will be in jeopardy and may be revoked.

### 2020–2021 Dues Structure

Fees for Active Membership includes Kentucky Sales Tax			
required by Kentucky Law.			
1 member	\$ 509.00	5 members	\$1,526.00
2 members	\$ 763.00	6 members	\$1,781.00
3 members	\$ 1,018.00	7 members	\$2,035.00
4 members	\$ 1,272.00		

2021 Membership Year begins May 29, 2021.

### Children Born Since May 2020

Dues payment for all members listed on the membership includes 1 year olds as of May 29, 2021. If a child is not 1 year old by May 29, please list their membership information, but DO NOT include payment for this child.

### **Inactive Fee**

If you choose not to activate your membership for the membership year the fee is \$318.00 (tax included).

Members wishing to reactivate their membership after May 1, may do so by paying the balance of the amount due for the number of people on the membership. (Example: You paid \$318.00 on February 15. On May 18 you want to activate a single membership; \$509.00 - \$318 = \$191 due when reactivating)

### **Deadline date without Late Fee**

March 1, 2021

### Deadline date with Late Fee

A late fee of \$53.00 will be charged for payments received March 2–May 1, 2021. Deadline date: May 1, 2021

### **Cancellation of Membership**

If we have not received an active or inactive payment for 2021 by May 1, 2021, your membership will be cancelled.

### **Changes to Membership**

Due to the uncertainty of the Pandemic, The Board of Directors have granted membership changes to be made at anytime after the membership deadline May 1. Please read carefully the following scenarios regarding membership changes.

- If you paid for an Active membership and would like to add an additional household member to your membership you may do so anytime during the membership year.
- If you paid the Inactive fee when paying your dues before May 1, but choose to activate the membership in summer 2021 or fall/winter 2021–22, you will be allowed to do so.
- 3. If you paid your active dues but want to change to Inactive status, the last day to do so will be May 28, 2021. You MUST email membership@lakesideswim. com to place this request. Lakeside will hold \$318.00 to place your membership in Inactive status and reimburse the balance in the original form of payment. Therefore, if you paid on credit card or echeck, the refund will be placed back on your credit card account. If you paid cash or check, a check will be issued.
- 4. If you have a change to your membership after May 1, such as a birth, death, marriage, divorce, please contact the Business Office at 454.4585 ext. 221.

### **Initiation Fee**

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Newly sponsored associate memberships for 2021 will be charged a \$954.00 (tax included) initiation fee along with their annual membership dues. This will be paid at the new member orientation.

### Associate Member Guest Ticket Fees 2021–2022

st:	\$10.00 each (includes tax)
age:	Summer Weekend
	Two tickets per guest per day
	Summer Holiday
	Limit to 4 guests per household
	Two tickets per guest per day

### **Locker Rental**

Winter lockers are available on both the first and second floors of the Jack Thompson building. Rental cost is \$20.00 for the winter season. Members must provide their own padlock. Locker rentals expire April 18, 2021 and must be cleared of contents by that date.

Locker for 2021–22 are available to purchase in the membership portal or on the enclosed invoice for \$30.00. Lockers are issued on a first come first serve basis.

### Not a Computer User?

If you are not a computer user, you must contact Tammy Glas in the business office, 454.4585 ext 221 to notify her so procedures may be established for invoicing in 2022, as Lakeside will be going paperless for membership in 2022.